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ANEW Precision Medicine

150 LOW-TOX PRODUCTS FOR A HEALTHIER HOME & LIFESTYLE

Physician-curated printable guide | September 2026

How to use this guide. Products were selected for lower-exposure design, material choice, ingredient transparency, filtration/testing, or third-party evaluation. EWG labels apply only to the exact products/formulations identified; they are not brand-wide endorsements. For categories EWG does not evaluate, the rationale is based on the exposure-reduction purpose of the product. Formulations and certifications change, so re-check current product information before purchase.

AIR, MOLD & INDOOR ENVIRONMENT

1. AirDoctor

Why ANEW selected it: HEPA + activated-carbon filtration selected to reduce airborne particles, allergens and selected VOCs in frequently occupied indoor spaces.

Evidence/selection: Exposure-reduction selection | [Product / evidence link](#)[\[open\]](#)

2. Austin Air

Why ANEW selected it: Selected for combining HEPA particle filtration with a substantial activated-carbon/zeolite media bed for particles, gases and odors.

Evidence/selection: Exposure-reduction selection | [Product / evidence link](#)[\[open\]](#)

3. IQAir HealthPro

Why ANEW selected it: Selected for high-efficiency particle filtration intended to reduce fine particulate matter, allergens and other airborne particles.

Evidence/selection: Exposure-reduction selection | [Product / evidence link](#)[\[open\]](#)

4. Air Oasis

Why ANEW selected it: Selected as a whole-room air-cleaning option for homes or offices where supplemental air purification is desired.

Evidence/selection: Exposure-reduction selection | [Product / evidence link](#)[\[open\]](#)

5. EC3 Mold Solution Spray

Why ANEW selected it: Selected as a convenient surface-cleaning product for mold-conscious environmental maintenance after the underlying moisture source is addressed.

Evidence/selection: Exposure-reduction selection | [Product / evidence link\[open\]](#)

6. EC3 Mold Solution Concentrate

Why ANEW selected it: Selected as a concentrated cleaner for larger-area mold-conscious cleaning routines after moisture control and appropriate remediation.

Evidence/selection: Exposure-reduction selection | [Product / evidence link\[open\]](#)

7. EC3 Mold Screening Plates

Why ANEW selected it: Included as an accessible screening tool that may help identify a need for further environmental investigation, not as a substitute for professional assessment.

Evidence/selection: Screening tool | [Product / evidence link\[open\]](#)

8. Test Your Dust

Why ANEW selected it: Selected for dust-based environmental testing that can provide additional information about mold-related and other indoor exposures.

Evidence/selection: Environmental testing | [Product / evidence link\[open\]](#)

9. Miele HEPA Vacuums

Why ANEW selected it: Selected for sealed, high-filtration vacuum designs that can reduce recirculation of household dust and allergens during cleaning.

Evidence/selection: Exposure-reduction selection | [Product / evidence link\[open\]](#)

10. Santa Fe Dehumidifiers

Why ANEW selected it: Selected to control excessive indoor humidity, an important environmental factor in reducing conditions that support dampness and mold growth.

Evidence/selection: Humidity control | [Product / evidence link\[open\]](#)

DRINKING & SHOWER WATER

11. AquaTru Classic

Why ANEW selected it: Selected as a countertop reverse-osmosis option for households seeking broad drinking-water contaminant reduction without an under-sink installation.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

12. AquaTru Carafe

Why ANEW selected it: Selected as a compact reverse-osmosis option for filtered drinking water where counter space and portability matter.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

13. AquaTru Under Sink

Why ANEW selected it: Selected for higher-volume reverse-osmosis drinking-water filtration with a dedicated under-sink installation.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

14. Clearly Filtered Pitcher

Why ANEW selected it: Selected as a convenient pitcher-style option for people who want filtration without plumbing changes; contaminant-specific performance should be matched to local water.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

15. Clearly Filtered Under Sink

Why ANEW selected it: Selected as an under-sink option for higher-volume filtered drinking water while preserving counter space.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

16. Aquasana Under-Sink Filter

Why ANEW selected it: Selected as a point-of-use filtration option for reducing selected drinking-water contaminants at the kitchen tap.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

17. Aquasana Whole-House System

Why ANEW selected it: Selected when broader whole-home treatment is appropriate, particularly when the exposure concern extends beyond drinking water alone.

Evidence/selection: Water-filtration selection | [Product / evidence link\[open\]](#)

18. Canopy Filtered Showerhead

Why ANEW selected it: Selected as a shower-filtration option intended to reduce selected water constituents while keeping installation simple.

Evidence/selection: Water-exposure selection | [Product / evidence link\[open\]](#)

19. AquaTru Shower Filter

Why ANEW selected it: Selected as a shower-water filtration option for households seeking to reduce selected contaminants or irritants at the point of bathing.

Evidence/selection: Water-exposure selection | [Product / evidence link\[open\]](#)

20. AquaBliss Shower Filter

Why ANEW selected it: Selected as a relatively accessible shower-filter option for people who want a lower-cost point-of-use approach.

Evidence/selection: Water-exposure selection | [Product / evidence link\[open\]](#)

HOUSEHOLD CLEANING

21. Branch Basics All-Purpose Cleaner, Fragrance-Free

Why ANEW selected it: Selected as a versatile fragrance-free cleaner with an EWG Healthy Cleaning grade of A, allowing one simple system to replace several conventional cleaners.

Evidence/selection: EWG A | [Product / evidence link\[open\]](#)

22. Branch Basics Oxygen Boost

Why ANEW selected it: Selected because the exact product is EWG VERIFIED and provides an oxygen-based laundry, stain and household-cleaning adjunct with full ingredient transparency.

Evidence/selection: EWG VERIFIED | [Product / evidence link\[open\]](#)

23. Blueland Multi-Surface Cleaner

Why ANEW selected it: Selected for refill-oriented packaging and ingredient transparency as an alternative to heavily fragranced conventional multi-surface sprays.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

24. Blueland Bathroom Cleaner

Why ANEW selected it: Selected as a refillable bathroom-cleaning option designed to reduce reliance on conventional single-use, heavily fragranced cleaners.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

25. Blueland Toilet Bowl Cleaner

Why ANEW selected it: Selected as an ingredient-conscious alternative to many strongly fragranced conventional toilet-bowl formulations.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

26. ATTITUDE Nature+ Kitchen Cleaner

Why ANEW selected it: Selected because this exact cleaner appears on EWG's current EWG VERIFIED cleaning-products list, supporting both ingredient transparency and stringent hazard criteria.

Evidence/selection: EWG VERIFIED | [Product / evidence link\[open\]](#)

27. Meliora Gentle Home Cleaning Scrub

Why ANEW selected it: Selected for a comparatively simple scouring-cleanser approach from a brand focused on ingredient disclosure and reduced packaging.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

28. Force of Nature Cleaner

Why ANEW selected it: Selected because its electrolyzed-water system can replace multiple routine cleaners and disinfecting products when used according to label directions.

Evidence/selection: Simplified cleaning system | [Product / evidence link\[open\]](#)

29. Bon Ami Powder Cleanser

Why ANEW selected it: Selected as a simple, economical abrasive cleanser that can reduce the need for more complex fragranced kitchen and bathroom cleaners.

Evidence/selection: Simple-formula selection | [Product / evidence link\[open\]](#)

30. Dr. Bronner's Baby Unscented Castile Soap

Why ANEW selected it: Selected as a fragrance-free concentrated soap with multiple household uses, helping simplify the number of cleaning products kept in the home.

Evidence/selection: Fragrance-free selection | [Product / evidence link\[open\]](#)

LAUNDRY

31. Branch Basics Laundry Detergent, Fragrance-Free

Why ANEW selected it: Selected as a fragrance-free laundry option; EWG currently grades the exact detergent

B, so it is included as a fragrance-conscious rather than EWG VERIFIED choice.

Evidence/selection: EWG B | [Product / evidence link](#)[\[open\]](#)

32. Meliora Unscented Laundry Powder

Why ANEW selected it: Selected for its unscented powdered format, ingredient-conscious positioning and avoidance of added fragrance.

Evidence/selection: Fragrance-free selection | [Product / evidence link](#)[\[open\]](#)

33. ATTITUDE Fragrance-Free Laundry Detergent

Why ANEW selected it: Selected as a fragrance-free laundry option from a brand with multiple products participating in EWG's safer-product databases.

Evidence/selection: Fragrance-free selection | [Product / evidence link](#)[\[open\]](#)

34. Molly's Suds Unscented Laundry Powder

Why ANEW selected it: Selected as an unscented powdered detergent alternative for households trying to minimize routine fragrance exposure.

Evidence/selection: Fragrance-free selection | [Product / evidence link](#)[\[open\]](#)

35. Blueland Laundry Detergent Tablets, Fragrance Free

Why ANEW selected it: Selected because the exact fragrance-free tablets appear on EWG's current EWG VERIFIED cleaning-products list and use a low-waste tablet format.

Evidence/selection: EWG VERIFIED | [Product / evidence link](#)[\[open\]](#)

36. EC3 Laundry Additive

Why ANEW selected it: Selected as a mold-conscious laundry adjunct for environmental-maintenance routines when fabrics are a potential reservoir of concern.

Evidence/selection: Exposure-reduction selection | [Product / evidence link](#)[\[open\]](#)

37. Wool Dryer Balls

Why ANEW selected it: Selected as a reusable alternative to conventional fragranced dryer sheets and fabric softeners, reducing added fragrance and disposable products.

Evidence/selection: Fragrance-reduction selection | [Product / evidence link](#)[\[open\]](#)

DISHWASHING

38. Branch Basics Dishwasher Tablets, Fragrance Free

Why ANEW selected it: Selected because EWG currently lists the exact fragrance-free dishwasher tablets as EWG VERIFIED.

Evidence/selection: EWG VERIFIED | [Product / evidence link](#)[\[open\]](#)

39. Blueland Dishwasher Tablets

Why ANEW selected it: Selected as a fragrance-conscious, refill-oriented dishwasher detergent option designed to reduce single-use packaging.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link](#)[\[open\]](#)

40. ATTITUDE Dishwashing Products

Why ANEW selected it: Selected because the line offers ingredient-conscious dishwashing options, including fragrance-free choices for sensitive households.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link](#)[\[open\]](#)

COOKWARE & BAKEWARE

41. All-Clad Stainless-Steel Cookware

Why ANEW selected it: Selected for its durable stainless-steel cooking surface as a long-lasting alternative to worn fluoropolymer-coated nonstick pans.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

42. Made In Stainless-Clad Cookware

Why ANEW selected it: Selected for durable stainless-clad construction that avoids reliance on a conventional nonstick coating for everyday cooking.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

43. Lodge Cast Iron

Why ANEW selected it: Selected as a durable, affordable uncoated cookware material that can last for decades with proper seasoning and care.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

44. Le Creuset Enameled Cast Iron

Why ANEW selected it: Selected for durable enameled cast-iron construction that provides a non-fluoropolymer cooking surface for many applications.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

45. Xtrema Ceramic Cookware

Why ANEW selected it: Selected for households specifically seeking cookware without conventional fluoropolymer nonstick coatings.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

46. Caraway Stainless-Steel Cookware

Why ANEW selected it: Selected as a modern stainless-steel cookware option for people wanting to move away from coated nonstick pans.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

47. Pyrex Glass Bakeware

Why ANEW selected it: Selected because glass is a durable, nonporous bakeware material that avoids conventional nonstick coatings.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

48. Anchor Hocking Glass Bakeware

Why ANEW selected it: Selected as a widely available glass cooking and baking option for reducing routine reliance on coated bakeware.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

FOOD STORAGE & KITCHEN

49. Pyrex Glass Food Storage

Why ANEW selected it: Selected because glass reduces routine food contact with plastic, especially when storing or reheating warm foods.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

50. Ball Mason Jars

Why ANEW selected it: Selected as an economical, reusable glass-storage option for foods, beverages and pantry items.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

51. Stasher Silicone Bags

Why ANEW selected it: Selected as a reusable food-storage alternative that can reduce repeated use of disposable plastic bags.

Evidence/selection: Reusable-material selection | [Product / evidence link\[open\]](#)

52. Bee's Wrap

Why ANEW selected it: Selected as a reusable wrap option for appropriate foods that can reduce reliance on disposable plastic wrap.

Evidence/selection: Reusable-material selection | [Product / evidence link\[open\]](#)

53. Klean Kanteen Stainless-Steel Bottles

Why ANEW selected it: Selected for durable reusable stainless-steel construction that reduces reliance on disposable plastic beverage bottles.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

54. Hydro Flask Stainless-Steel Bottles

Why ANEW selected it: Selected as a widely available reusable stainless-steel bottle option for reducing single-use plastic beverage containers.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

55. Pura Stainless Bottles

Why ANEW selected it: Selected for a stainless-steel bottle system designed specifically for babies and children, reducing routine beverage contact with plastic.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

56. Life Without Plastic

Why ANEW selected it: Selected because the brand focuses specifically on reusable kitchen and storage products intended to reduce everyday plastic use.

Evidence/selection: Plastic-reduction selection | [Product / evidence link\[open\]](#)

57. Bambu Kitchen Utensils

Why ANEW selected it: Selected as a bamboo-based utensil option for reducing routine use of plastic cooking tools, particularly around heat.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

COFFEE & TEA

58. Purity Coffee

Why ANEW selected it: Selected for its emphasis on specialty sourcing and contaminant-conscious testing as a premium coffee option.

Evidence/selection: Sourcing/testing selection | [Product / evidence link](#)[\[open\]](#)

59. Lifeboost Coffee

Why ANEW selected it: Selected for its emphasis on sourcing and contaminant-conscious production for people prioritizing coffee quality and exposure reduction.

Evidence/selection: Sourcing/testing selection | [Product / evidence link](#)[\[open\]](#)

60. Kion Coffee

Why ANEW selected it: Selected as a specialty coffee option emphasizing bean quality, sourcing and careful production.

Evidence/selection: Sourcing selection | [Product / evidence link](#)[\[open\]](#)

61. Pique Tea

Why ANEW selected it: Selected for its emphasis on tea purity and contaminant testing in a convenient format.

Evidence/selection: Sourcing/testing selection | [Product / evidence link](#)[\[open\]](#)

62. Mountain Rose Herbs

Why ANEW selected it: Selected for organic loose-leaf teas, herbs and botanicals with a strong emphasis on sourcing and ingredient transparency.

Evidence/selection: Organic/sourcing selection | [Product / evidence link](#)[\[open\]](#)

63. Chemex Glass Coffee Maker

Why ANEW selected it: Selected because its glass brewing vessel minimizes hot-water contact with plastic during coffee preparation.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

64. Frieling Stainless French Press

Why ANEW selected it: Selected for stainless-steel construction that provides a durable brewing method with minimal hot-liquid contact with plastic.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

MEAT, SEAFOOD & FOOD

65. US Wellness Meats

Why ANEW selected it: Selected for access to grass-fed/grass-finished and pasture-focused meat options with

transparent sourcing information.

Evidence/selection: Sourcing selection | [Product / evidence link\[open\]](#)

66. White Oak Pastures

Why ANEW selected it: Selected for regenerative, pasture-based meat and poultry from a farm emphasizing soil and animal-management practices.

Evidence/selection: Regenerative sourcing | [Product / evidence link\[open\]](#)

67. Force of Nature Meats

Why ANEW selected it: Selected for regenerative meat options intended to support pasture-based agriculture and diversified sourcing.

Evidence/selection: Regenerative sourcing | [Product / evidence link\[open\]](#)

68. Wild Pastures

Why ANEW selected it: Selected as a convenient pasture-focused meat-delivery option for households prioritizing sourcing practices.

Evidence/selection: Sourcing selection | [Product / evidence link\[open\]](#)

69. Vital Choice Seafood

Why ANEW selected it: Selected for broad access to wild seafood and canned seafood with an emphasis on sourcing transparency.

Evidence/selection: Seafood sourcing | [Product / evidence link\[open\]](#)

70. Wild Planet

Why ANEW selected it: Selected as a widely available source of convenient wild-caught canned seafood for routine pantry use.

Evidence/selection: Seafood sourcing | [Product / evidence link\[open\]](#)

SKIN & BODY CARE

71. Toups & Co Organics

Why ANEW selected it: Selected for ingredient-conscious skin and body-care formulations with relatively simple product options; individual formulas should still be reviewed.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

72. Primally Pure

Why ANEW selected it: Selected for ingredient-conscious deodorant and body-care options that emphasize shorter, recognizable ingredient lists.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

73. ATTITUDE Personal Care

Why ANEW selected it: Selected because ATTITUDE offers a broad personal-care range with many fragrance-free choices and multiple products represented in EWG databases.

Evidence/selection: EWG-participating brand; verify exact formula | [Product / evidence link\[open\]](#)

74. Babo Botanicals

Why ANEW selected it: Selected because the brand offers family-focused skin and sun-care products and multiple exact sunscreen formulations are currently EWG VERIFIED; choose by formulation.

Evidence/selection: Multiple EWG VERIFIED formulas | [Product / evidence link\[open\]](#)

75. Earth Mama Organics

Why ANEW selected it: Selected for pregnancy, postpartum, baby and body-care options emphasizing ingredient transparency and simpler formulations.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

76. Annmarie Skin Care

Why ANEW selected it: Selected as a botanical-focused skin-care option for patients who prioritize ingredient-conscious formulations.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

77. True Botanicals

Why ANEW selected it: Selected as a premium ingredient-conscious facial-care option with an emphasis on formulation transparency.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

78. OneSkin

Why ANEW selected it: Selected for its peptide-focused healthy-aging approach; inclusion reflects formulation strategy rather than an EWG endorsement.

Evidence/selection: Formulation-based selection | [Product / evidence link\[open\]](#)

MAKEUP & COSMETICS

79. Crunchi

Why ANEW selected it: Selected for makeup and skin-care products marketed around ingredient transparency and avoidance of selected ingredients of concern.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

80. Toups & Co Organics Makeup

Why ANEW selected it: Selected for ingredient-conscious makeup options with comparatively simple formulations and transparent ingredient lists.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

81. RMS Beauty

Why ANEW selected it: Selected for mineral- and cream-based cosmetic options with broad ingredient disclosure; evaluate the exact shade/formula before purchase.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

82. ILIA Beauty

Why ANEW selected it: Selected as a widely available ingredient-conscious cosmetics line; exact EWG ratings vary by product, so formulation-level review is preferred.

Evidence/selection: Verify exact formula | [Product / evidence link\[open\]](#)

83. W3LL PEOPLE

Why ANEW selected it: Selected as an accessible ingredient-conscious cosmetics option; individual product ratings and ingredients should be checked rather than assuming brand-wide approval.

Evidence/selection: Verify exact formula | [Product / evidence link\[open\]](#)

MINERAL SUNSCREEN

84. Sky & Sol Mineral Sunscreen

Why ANEW selected it: Selected as a zinc-oxide mineral sunscreen option for people seeking a mineral-filter approach; verify the current exact formulation before purchase.

Evidence/selection: Mineral sunscreen selection | [Product / evidence link\[open\]](#)

85. Toups & Co Mineral Sunscreen

Why ANEW selected it: Selected as a mineral sunscreen from an ingredient-conscious brand; inclusion is based on formulation approach rather than EWG verification.

Evidence/selection: Mineral sunscreen selection | [Product / evidence link\[open\]](#)

86. Babo Botanicals Sheer Zinc Fragrance Free Mineral Sunscreen Lotion SPF 30

Why ANEW selected it: Selected because this exact zinc-oxide, fragrance-free sunscreen is currently EWG VERIFIED.

Evidence/selection: EWG VERIFIED | [Product / evidence link\[open\]](#)

87. Badger Sport Mineral Sunscreen Cream SPF 40

Why ANEW selected it: Selected because EWG currently lists this mineral sunscreen as LOW HAZARD, making it a strong simple-formula mineral option.

Evidence/selection: EWG LOW HAZARD | [Product / evidence link\[open\]](#)

88. Thinksport Clear Zinc Sunscreen Lotion SPF 50

Why ANEW selected it: Selected because this exact clear-zinc sunscreen is currently EWG VERIFIED.

Evidence/selection: EWG VERIFIED | [Product / evidence link\[open\]](#)

89. Raw Elements Mineral Sunscreen Face + Body Cream SPF 30

Why ANEW selected it: Selected because EWG currently rates this exact mineral sunscreen LOW HAZARD; avoid assuming all Raw Elements formats have the same rating.

Evidence/selection: EWG LOW HAZARD | [Product / evidence link\[open\]](#)

ORAL CARE

90. RiseWell Mineral Toothpaste

Why ANEW selected it: Selected as a hydroxyapatite-based toothpaste option for people seeking an alternative mineral approach to routine oral care.

Evidence/selection: Formulation-based selection | [Product / evidence link\[open\]](#)

91. Boka Toothpaste

Why ANEW selected it: Selected as a nano-hydroxyapatite toothpaste option with broad availability and a mineral-focused formulation strategy.

Evidence/selection: Formulation-based selection | [Product / evidence link\[open\]](#)

92. Davids Toothpaste

Why ANEW selected it: Selected for ingredient-conscious oral-care formulations and packaging designed to reduce conventional plastic use.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

93. Lumineux Oral Essentials

Why ANEW selected it: Selected as an ingredient-conscious toothpaste, mouthwash and oral-care line for patients seeking alternatives to conventional formulations.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

94. Cocofloss

Why ANEW selected it: Selected because effective interdental cleaning is an important part of oral hygiene and the product offers a reusable-focused oral-care system.

Evidence/selection: Oral-hygiene selection | [Product / evidence link\[open\]](#)

FEMININE CARE

95. Natracare Organic Cotton Period Products

Why ANEW selected it: Selected for pads, liners and tampons emphasizing organic cotton and simpler materials in products used against highly absorptive tissue.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

96. Organyc Feminine Care

Why ANEW selected it: Selected for organic-cotton feminine-care options intended to reduce exposure to unnecessary fragrances and synthetic materials.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

97. Rael Organic Cotton Period Products

Why ANEW selected it: Selected for organic-cotton period-care options with broad availability and fragrance-conscious choices.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

BABY, MATTRESSES & SLEEP

98. HealthyBaby Diapers

Why ANEW selected it: Selected for emphasis on diaper material and ingredient transparency in a product with prolonged skin contact.

Evidence/selection: Material-transparency selection | [Product / evidence link\[open\]](#)

99. Naturepedic EWG VERIFIED Mattresses

Why ANEW selected it: Selected because qualifying Naturepedic mattresses are EWG VERIFIED and meet standards addressing material transparency, emissions, flame retardants/fiberglass, PVC and PFAS.

Evidence/selection: EWG VERIFIED models available | [Product / evidence link](#)[\[open\]](#)

100. Avocado Green Mattresses & Bedding

Why ANEW selected it: Selected for organic-focused mattress, pillow and bedding options using natural-material strategies; verify the certification of the exact model purchased.

Evidence/selection: Organic/material selection | [Product / evidence link](#)[\[open\]](#)

DEODORANT, HAIR & PERSONAL CARE

101. Primally Pure Deodorant

Why ANEW selected it: Selected as an ingredient-conscious deodorant option for people who tolerate baking-soda/mineral-based formulations and prefer to avoid conventional antiperspirant formulas.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link](#)[\[open\]](#)

102. ATTITUDE Deodorant

Why ANEW selected it: Selected because the brand offers ingredient-conscious deodorant options, including fragrance-conscious choices; verify the exact formula in EWG when available.

Evidence/selection: Verify exact formula | [Product / evidence link](#)[\[open\]](#)

103. Innersense Organic Beauty Shampoo

Why ANEW selected it: Selected as an ingredient-conscious hair-care option, but EWG ratings vary across the brand, so the exact shampoo formulation should be checked before purchase.

Evidence/selection: Verify exact formula | [Product / evidence link](#)[\[open\]](#)

104. Innersense Conditioner

Why ANEW selected it: Selected for an ingredient-conscious conditioner approach while recognizing that EWG assessments are product-specific rather than brand-wide.

Evidence/selection: Verify exact formula | [Product / evidence link](#)[\[open\]](#)

105. Innersense Hair Styling Products

Why ANEW selected it: Selected for ingredient-conscious styling options; choose exact products individually because formulation and EWG hazard profiles can differ.

Evidence/selection: Verify exact formula | [Product / evidence link](#)[\[open\]](#)

106. ATTITUDE Shampoo & Conditioner

Why ANEW selected it: Selected because the line includes fragrance-free hair-care choices useful for people trying to minimize routine fragrance exposure.

Evidence/selection: Fragrance-free options | [Product / evidence link](#)[\[open\]](#)

107. Radico Organic Hair Colour

Why ANEW selected it: Selected as a plant-based hair-color alternative for people seeking to reduce use of conventional oxidative permanent dyes.

Evidence/selection: Plant-based selection | [Product / evidence link](#)[\[open\]](#)

108. Branch Basics Foaming Hand Wash

Why ANEW selected it: Selected as a simple fragrance-conscious hand-washing option that can reduce routine exposure to added fragrance.

Evidence/selection: Fragrance-conscious selection | [Product / evidence link](#)[\[open\]](#)

109. ATTITUDE Body Wash

Why ANEW selected it: Selected because ATTITUDE offers ingredient-conscious body washes with fragrance-free options suitable for fragrance-sensitive households.

Evidence/selection: Fragrance-free options | [Product / evidence link](#)[\[open\]](#)

110. Dr. Bronner's Unscented Shaving Soap

Why ANEW selected it: Selected as a fragrance-free shaving/body-care option for people seeking to minimize added scent in frequently used personal-care products.

Evidence/selection: Fragrance-free selection | [Product / evidence link](#)[\[open\]](#)

PERFUME & FRAGRANCE**111. Henry Rose Fine Fragrance**

Why ANEW selected it: Selected because the brand emphasizes fragrance ingredient transparency; however, fragrance-free remains the preferred option for highly sensitive individuals.

Evidence/selection: Transparency-based selection | [Product / evidence link](#)[\[open\]](#)

112. Heretic Parfum

Why ANEW selected it: Selected as a more ingredient-conscious fragrance option for people who choose to wear perfume, while recognizing that avoiding fragrance is preferable for fragrance-sensitive patients.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link](#)[\[open\]](#)

PAPER PRODUCTS**113. Reel Toilet Paper**

Why ANEW selected it: Selected as a bamboo-based toilet-paper option for households seeking alternatives to conventional virgin-tree paper products.

Evidence/selection: Material/sustainability selection | [Product / evidence link](#)[\[open\]](#)

114. Who Gives A Crap Toilet Paper

Why ANEW selected it: Selected for recycled and bamboo paper options with a strong emphasis on reduced virgin-fiber use.

Evidence/selection: Material/sustainability selection | [Product / evidence link](#)[\[open\]](#)

115. Caboo Bamboo Toilet Paper

Why ANEW selected it: Selected as a bamboo-based toilet-paper alternative for households prioritizing non-virgin-tree fiber sources.

Evidence/selection: Material/sustainability selection | [Product / evidence link](#)[\[open\]](#)

116. Caboo Bamboo Paper Towels

Why ANEW selected it: Selected as a bamboo-based paper-towel option intended to reduce reliance on conventional virgin-tree paper products.

Evidence/selection: Material/sustainability selection | [Product / evidence link\[open\]](#)

UTENSILS, CUTTING BOARDS & STORAGE

117. Earlywood Hardwood Utensils

Why ANEW selected it: Selected for solid-hardwood cooking utensils that reduce routine use of plastic tools around hot food and cookware.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

118. Epicurean Cutting Boards

Why ANEW selected it: Selected as a durable, reusable food-preparation surface that provides an alternative to conventional plastic cutting boards.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

119. John Boos Wood Cutting Boards

Why ANEW selected it: Selected for solid-wood cutting surfaces that offer a durable alternative to heavily worn plastic boards.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

120. Weck Glass Jars

Why ANEW selected it: Selected as reusable glass food-storage containers that reduce routine food contact with plastic.

Evidence/selection: Material-based selection | [Product / evidence link\[open\]](#)

CANDLES & HOME FRAGRANCE

121. Fontana Candle Co.

Why ANEW selected it: Selected as an ingredient-conscious candle option for people who choose to burn candles, with ventilation and limited use still recommended.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

122. Fontana Unscented Candle

Why ANEW selected it: Selected because an unscented candle avoids added fragrance; for highly sensitive patients, not burning candles remains the lowest-exposure option.

Evidence/selection: Fragrance-reduction selection | [Product / evidence link\[open\]](#)

FURNITURE, RUGS, FLOORING & PAINT

123. Medley Furniture

Why ANEW selected it: Selected for furniture emphasizing solid wood, natural materials and lower-emission options to reduce unnecessary synthetic-material exposure indoors.

Evidence/selection: Material/emissions selection | [Product / evidence link\[open\]](#)

124. Cisco Home

Why ANEW selected it: Selected for furniture with natural-material options for households prioritizing lower-synthetic-material furnishings.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

125. Hook & Loom Rugs

Why ANEW selected it: Selected for cotton and wool rug options that can reduce reliance on conventional synthetic rugs and associated backing materials.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

126. Lorena Canals Washable Rugs

Why ANEW selected it: Selected for washable cotton/wool rug options, including children's designs, that emphasize natural fibers and practical cleaning.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

127. Forbo Marmoleum Flooring

Why ANEW selected it: Selected because linoleum provides an alternative to conventional vinyl flooring for households seeking to reduce PVC use.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

128. ECOS Paints

Why ANEW selected it: Selected for lower-VOC-focused interior paint options intended to reduce indoor solvent and odor burden during renovation.

Evidence/selection: Lower-emission selection | [Product / evidence link](#)[\[open\]](#)

129. AFM Safecoat

Why ANEW selected it: Selected for paints, sealers and coatings commonly considered by chemically sensitive households seeking lower-emission building products.

Evidence/selection: Lower-emission selection | [Product / evidence link](#)[\[open\]](#)

130. Benjamin Moore Eco Spec

Why ANEW selected it: Selected as a zero-VOC-oriented interior paint line from a widely available manufacturer for lower-emission renovation projects.

Evidence/selection: Lower-emission selection | [Product / evidence link](#)[\[open\]](#)

SHOWER CURTAINS, PILLOWS & BEDDING**131. Quiet Town Cotton/Canvas Shower Curtain**

Why ANEW selected it: Selected as a washable fabric shower-curtain option that can eliminate the need for a PVC vinyl curtain in many bathrooms.

Evidence/selection: PVC-reduction selection | [Product / evidence link](#)[\[open\]](#)

132. PEVA Shower Curtain / Liner

Why ANEW selected it: Selected as a practical non-PVC alternative to vinyl liners when a waterproof liner is

needed; good bathroom ventilation remains important.

Evidence/selection: PVC-reduction selection | [Product / evidence link](#)[\[open\]](#)

133. Naturepedic Organic Pillow

Why ANEW selected it: Selected as a natural/organic-material pillow option from a company with EWG VERIFIED mattress models and strong material-transparency positioning.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

134. Avocado Green Pillow

Why ANEW selected it: Selected as an organic-focused pillow option for people seeking natural-material alternatives to conventional synthetic foam pillows.

Evidence/selection: Organic/material selection | [Product / evidence link](#)[\[open\]](#)

135. Coyuchi Organic Bedding & Pillows

Why ANEW selected it: Selected for organic-cotton bedding, towels and pillow options that prioritize natural fibers used directly against the skin.

Evidence/selection: Organic/material selection | [Product / evidence link](#)[\[open\]](#)

HVAC, HUMIDITY & VACUUMING

136. 3M Filtrete HVAC Filters

Why ANEW selected it: Selected as a widely available HVAC-filtration option; the MERV rating should be matched to the home's HVAC system to balance filtration and airflow.

Evidence/selection: HVAC filtration | [Product / evidence link](#)[\[open\]](#)

137. AprilAire HVAC Filtration

Why ANEW selected it: Selected for whole-home HVAC filtration options that can reduce recirculating particulate matter when properly sized and maintained.

Evidence/selection: HVAC filtration | [Product / evidence link](#)[\[open\]](#)

138. Airthings Indoor Air Monitor

Why ANEW selected it: Selected because monitoring radon and other indoor-air parameters can identify exposure problems that cannot be recognized reliably by smell or appearance alone.

Evidence/selection: Environmental monitoring | [Product / evidence link](#)[\[open\]](#)

139. SensorPush Humidity Monitor

Why ANEW selected it: Selected for continuous humidity tracking in bedrooms, bathrooms, closets and other areas where excess moisture can promote mold growth.

Evidence/selection: Humidity monitoring | [Product / evidence link](#)[\[open\]](#)

140. Levoit Humidifier

Why ANEW selected it: Selected only for genuinely dry indoor environments; appropriate cleaning and water management are essential to avoid creating a microbial reservoir.

Evidence/selection: Conditional humidity control | [Product / evidence link](#)[\[open\]](#)

141. Santa Fe Dehumidifier

Why ANEW selected it: Selected for active humidity reduction when indoor moisture is excessive, helping address a key condition that supports mold growth.

Evidence/selection: Humidity control | [Product / evidence link\[open\]](#)

142. Miele Complete C3 HEPA Vacuum

Why ANEW selected it: Selected for a well-sealed, high-filtration vacuum design intended to capture rather than redistribute fine household dust.

Evidence/selection: High-filtration vacuum | [Product / evidence link\[open\]](#)

143. SEBO Vacuums

Why ANEW selected it: Selected for filtration-focused, well-sealed vacuum designs that can help reduce dust recirculation during routine cleaning.

Evidence/selection: High-filtration vacuum | [Product / evidence link\[open\]](#)

PEST CONTROL, MOSQUITOES & LAWN**144. Wondercide Pest Control**

Why ANEW selected it: Selected as a plant-derived pest-control option for situations where a lower-conventional-pesticide approach is appropriate; use according to pest and label.

Evidence/selection: Lower-pesticide selection | [Product / evidence link\[open\]](#)

145. Murphy's Naturals Mosquito Repellent

Why ANEW selected it: Selected as a plant-based mosquito-repellent option for lower-risk settings while recognizing that effective bite prevention takes priority when vector-borne disease risk is significant.

Evidence/selection: Botanical repellent option | [Product / evidence link\[open\]](#)

146. Badger Bug Repellent

Why ANEW selected it: Selected as a botanical insect-repellent option for lower-risk settings; use an EPA-registered repellent with proven duration when disease-transmission risk warrants it.

Evidence/selection: Botanical repellent option | [Product / evidence link\[open\]](#)

147. Sunday Lawn Care

Why ANEW selected it: Selected for targeted lawn-care approaches intended to reduce routine blanket application of conventional lawn treatments.

Evidence/selection: Targeted-use selection | [Product / evidence link\[open\]](#)

PET PRODUCTS, CHILDREN'S TOYS & CLOTHING**148. ATTITUDE Pet Care**

Why ANEW selected it: Selected for ingredient-conscious pet grooming and cleaning options from a brand emphasizing formulation transparency.

Evidence/selection: Ingredient-conscious selection | [Product / evidence link\[open\]](#)

149. PlanToys

Why ANEW selected it: Selected for children's toys emphasizing wood and more sustainable materials as an alternative to an all-plastic toy environment.

Evidence/selection: Material-based selection | [Product / evidence link](#)[\[open\]](#)

150. Pact Organic Cotton Clothing

Why ANEW selected it: Selected for organic-cotton clothing basics that prioritize natural fibers for garments worn directly against the skin.

Evidence/selection: Organic/material selection | [Product / evidence link](#)[\[open\]](#)