



ANEW Precision Medicine

150 LOW-TOX PRODUCTS FOR A HEALTHIER HOME & LIFESTYLE

Physician-curated printable guide

How to use this guide. Products were selected for lower-exposure design, material choice, ingredient transparency, filtration/testing, or third-party evaluation. EWG labels apply only to the exact products/formulations identified; they are not brand-wide endorsements. For categories EWG does not evaluate, the rationale is based on the exposure-reduction purpose of the product. Formulations and certifications change, so re-check current product information before purchase.

MAKEUP & COSMETICS

79. Crunchi

Why ANEW selected it: Selected for makeup and skin-care products marketed around ingredient transparency and avoidance of selected ingredients of concern.

Evidence/selection: Ingredient-conscious selection | Product / evidence link [\[open website\]](#)

80. Toups & Co Organics Makeup

Why ANEW selected it: Selected for ingredient-conscious makeup options with comparatively simple formulations and transparent ingredient lists.

Evidence/selection: Ingredient-conscious selection | Product / evidence link [\[open website\]](#)

81. RMS Beauty

Why ANEW selected it: Selected for mineral- and cream-based cosmetic options with broad ingredient disclosure; evaluate the exact shade/formula before purchase.

Evidence/selection: Ingredient-conscious selection | Product / evidence link [\[open website\]](#)

82. ILIA Beauty

Why ANEW selected it: Selected as a widely available ingredient-conscious cosmetics line; exact EWG ratings vary by product, so formulation-level review is preferred.

Evidence/selection: Verify exact formula | Product / evidence link [\[open website\]](#)

83. W3LL PEOPLE

Why ANEW selected it: Selected as an accessible ingredient-conscious cosmetics option; individual product ratings and ingredients should be checked rather than assuming brand-wide approval.

Evidence/selection: Verify exact formula | Product / evidence link [\[open website\]](#)